



METAL COATING TECHNOLOGIES

April 20, 2010

To Whom It May Concern:

I came to know Matrix Ventures through a relationship I had with one of the partners when we were both involved in a previous business. Because of the positive past experience, I contracted with them to conduct some important marketing research I needed for my new business, Metal Coating Technologies (MCT).

MCT provides a new, unique coating for anodized aluminum and Matrix conducted an extensive study of the market space where our product now competes. The thoroughness and scope of the work went well beyond my expectations and I was impressed with their professionalism and clarity of their communications. Their ability for investigative research, technical knowledge and entrepreneurial experience provided solid direction for my business.

MCT engaged Matrix again to represent us in a very important contract renegotiation. Matrix analyzed the prior agreement and recommended approaches and a structure for the negotiations that have been very successful. Matrix has been able to handle the complex issues and sensitivities that surround this task.

Their level of understanding of both the business and technical requirements for MCT has provided for improvement in relationships with customers and identification of potentially new market opportunities.

As MCT progresses toward a world wide business, I plan to utilize the services of Matrix Ventures again for continued managerial insight and direct execution of specific goals as needed by MCT.

Should you desire to discuss my experience with Matrix Ventures in detail, please feel free to call me at any time.

Sincerely,

Hamlin Jennings

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